# Flexible Space Association Conference, Tuesday 23rd May 2023 **Programme for the Day**

## **Conference Hosts**



**Gabriela Hersham** Co-Founder & CEO Huckletree



Will Kinnear Founder & Director **HEWN** 

# Flexible Space Association Industry Achievement Award 2022

The presentation of the Industry Achievement Award for 2022 will be made to Olly Olsen and Charlie Green, of The Office Group



**Charlie Green** 



**Olly Olsen** 

In Conversation with Enrico Sanna



Liz Hamson Editor-in-Chief **BE News** 



**Enrico Sanna** CEO The Office Group

# Valuations: Why Flex Buildings Aren't Worthless



John Duckworth **Executive Director, Partnerships The Instant Group** 



**Zach Douglas** CEO Orega



**Charlie Foster MD**, Europe **RBC** Capital Market



**Steven Mew** Customer **Experience** & Flex Director GPE



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**Christy Bowen** Head of Offices in MD, Transactions Valuation JLL



**Phil Irons** PATRIZIA

## More than a Welcoming Smile: What Makes for Great Client Experience in Flexible Workspaces



Suzanne Murdock MD & Co-Creator The Hub Newry



Nick Gandy Director of Business Centres BE Offices



Sam Mardon Chief Customer Officer Landmark

## **Break-Out Sessions**

#### Creating a Technology Strategy that Delivers for Your Clients and Your Business



**Chris Male** Director, Key Accounts technologywithin



Martin Whitaker Development Director technologywithin

#### Amplifying Your Media Voice - Securing Local News Coverage for Flexible Workspace



Jessica Morgan Business Owner Carnsight Communications

Why a Systems Strategy is at the Core of Driving Profits and Service



Chris Boultwood Head of Technology Workspace



**Justin Harley** Regional Director Yardi



Zoe Ellis-Moore CEO & Founder Spaces to Places



Jonny Rosenblatt Co-Founder Spacemade

# Making Hull the UK's Coworking Capital



**Emma Hardy** MP for Kingston upon Hull West and Hessle

## How can Coworking Support the Growth of Local Economies?



Luke Pulford Strategic Manager Warwickshire Business Centres



**Emma Hardy MP** 



Freddie Fforde Founder Patch



Katy Tennant Director of Operations Clockwise Offices

# How Hybrid Working is Shaping the Future of Flexible Workspace



Andrew Cooke Operations Director Bruntwood

#### The Challenge of the Moment - Business Rates and Serviced Offices?



Richard Johnson Managing Director UBC

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Hilary Witts Head of Operations - Rating Colliers



Paul Messiter Partner Gerald Eve



Jonathan Burton Principal Avison Young

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# www.flexsa.co.uk/events